



## A Symbol of Community

For almost 40 years, Winchester's Jenks Center has offered programs and services to keep seniors active, healthy, engaged and connected in their community. The Jenks not only offers opportunities for socializing and companionship, but also meets core needs such as counseling, meals and transportation. The Jenks also provides avenues for seniors to share their abilities and expertise through volunteerism and community service.

**The Jenks is a shining example of Winchester's strong sense of community – and it needs your help.** The building is aging and cramped. Not only does it require repairs, it also needs major updates to comply with state and federal accessibility requirements. **With a rapidly growing senior population, now is the time to Give the Jenks a Lift!**

We are embarking on a mission to raise \$2.5 million to re-build the Jenks Center. Winchester donors of all ages built this Jenks Center at no cost to the town almost 40 years ago, with determination, energy, unselfishness and creative imagination. *Now it is our turn.* **The new Jenks will better meet the needs of our seniors and have an expanded role as a community center for years to come.**



## Donor Recognition Opportunities

Donations of all sizes are appreciated and will be recognized. Major contributions in the categories of Friends, Sponsors and Benefactors will be recognized in a permanent plaque located within the building.

<b>Patrons:</b>	Up to \$2,000
<b>Friends:</b>	\$2,000 - \$4,999
<b>Sponsors:</b>	\$5,000 - \$9,999
<b>Benefactors:</b>	\$10,000 & Up

Join us in building a Center that will meet the needs of our growing senior population for years to come. Join us in creating a facility that will serve as a vital Community Center for the Town of Winchester.

Please donate to the ReJenks Campaign  
[jenkscenter.org](http://jenkscenter.org)

109 Skillings Road, Winchester, MA 01890  
781-721-7136 | [jenkscenter.org](http://jenkscenter.org)



Join the **ReJenks Campaign**  
and Rebuild this Town Treasure!



The Jenks is a shining example of Winchester's strong sense of community – and it needs your help. We are embarking on a mission to raise \$2.5 million to make the Jenks Center more useful to our senior population and more effective as a community center for the town. With a rapidly growing senior population, now is the time to **Give the Jenks a Lift!**

## FACTS ABOUT THE JENKS

- **The Jenks is the only privately built and operated non-profit senior facility in Massachusetts.** Most towns use public funding to build and operate similar facilities.
- **The Jenks provides permanent office space for the Town's Council on Aging.** This arrangement further benefits Winchester taxpayers and makes the Jenks Center the central location for all senior services in the town.
- **The Jenks offers an average 175 activities each month.** These programs and services support the physical, financial, intellectual and emotional well being of our older generation. Lectures, quilting classes, meals together, computer tutoring, health screenings, book club, T'ai, Chi, exercise, tax and legal assistance, nutrition counseling, holiday parties, transportation services...and the list of services goes on.
- **The Jenks has an estimated 1,450 visitors a month.** A portion of the Jenks' budget defrays program fees, making participation more affordable for the many seniors who live on fixed incomes.
- **The Jenks' monthly newsletter reaches more than 4,100 households in Winchester and surrounding communities.** The newsletter is full of timely articles, program and services schedules, and updates on Jenks' activities.
- **The Jenks serves as a community center for the town.** Jenks welcomes pre-school groups for Halloween parties, high school teams for sports banquets, Home & Garden Club meetings, temporary precinct voting, flu clinics, Red Cross blood drives, CPR training and more.
- **The Jenks has 260 volunteers each year.** That does not include the large network of volunteers working on the newly established ReJenks Capital Campaign.
- **The Jenks volunteers field an average 1,500 phone calls each year.** Callers gain advice, reassurance, or referrals from the Jenks staff and front desk volunteers.

## Why Re-Build the Jenks?

The Jenks Center is badly in need of repair. **The building does not meet current state or federal accessibility requirements and has major infrastructure problems that have been patched over repeatedly for more than 35 years.**

The fire suppression system is near its expected service life and requires extensive renovation. Built before many of today's modern technologies were developed, the facility lacks the energy conservation and lower operating costs that planned LED lighting and closed cell foam spray insulation can now provide. In adopting these changes to the building, it is both a necessity and an opportunity to reconfigure the layout to reflect the new demands and interests of the community it serves. Within the same building footprint, a new layout will increase the quality and quantity of meeting rooms, office spaces, and gathering areas. The building will have an expanded reception area, a coffee nook inviting people to gather and connect, and plenty of space for senior and community-wide programs alike. The reconfigured Jenks will be an accessible meeting place that complies with all state and federal regulations. **The new Jenks will be more useful to Winchester's seniors and more effective as a community center for the many organizations, club and private entities in town.**

## Why Donate to the ReJenks Campaign?

A community is judged by how well it cares for its citizens. By this measure, Winchester has been very successful. Our children attend some of the best schools in the state and our families are supported by dozens of local clubs and organizations. Our senior citizens deserve the same level of care and support.

James and Evelyn Jenks understood the benefits of caring for older adults when they made their enabling gift to kick-off the fundraising campaign to build this Senior Center back in 1976. Residents of all ages helped raise the remaining funds with determination, energy, generosity and creative imagination. Now is the time for us to make our own commitment to the Jenks – for ourselves, for our town and for the next generation of Winchester seniors.

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The Jenks is truly a symbol of what makes Winchester a great community.  
**Let's Give the Jenks a Lift!**

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